

Methods For Evaluating National Energy Savings (Can we do it?)

LBL Lunchtime Seminar

(based on: *Expanding Evaluation: Impact Analysis for Verifying State and National Commitments to Energy Efficiency*, IEPEC 2009 pre-conference half-day workshop)

IEPEC Workshop Agenda (92 slides)

Part 1: Who's doing what, and why?

- The EU, its ESD, and EMEEES
- The US DOE and EPA
- US regions, states, localities

Part 2: Analysis of current practices

- MC&D
- IPMVP – Option A (monitoring)
- IPMVP – Option C (billing analysis)

Part 3: Exploration of alternatives

- Energy indexes
- Econometric forecasting
- Re-defining “energy savings”

LBL Lunchtime Seminar (28 slides)

Introduction: Who's doing what

- EMEEES Findings
- US, State, Regional, Local
- Definition of energy savings

Proposed new methods

- Re-defining “energy savings
- Econometric forecasting

Critique of old methods

- MC&D
- IPMVP –monitoring
- IPMVP – billing analysis
- Energy indexes

BOTTOM-UP & TOP-DOWN



EMEEES

The project EMEEES deals with the “Evaluation and Monitoring for the EU Directive on Energy End-Use Efficiency and Energy Services”. The project is carried out by a consortium of 21 European partners and coordinated by the Wuppertal Institute for Climate, Environment and Energy. The EU-funded project (Intelligent Energy Europe) was officially started in November 2006 and runs until April 2009 (EMEEES website).

The ESD (Energy Services Directive) requires that EU Member States increase their use of bottom up energy savings calculations to report on the results of their energy efficiency policies. During the first period the harmonised bottom-up model shall cover between 20 and 30% of the annual energy consumption in a Member State, while from 2012 onwards the further developed model shall cover a significantly higher level of the annual final energy consumption. The European Commission with assistance of the Energy Demand Management Committee develops and improves harmonised methods. These harmonised methods should make the results more comparable over the Member States (Vreuls, 2009).

The Energy Service Directive mentions the need to use so-called “top down methodologies” to assess the ESD target alternatively to bottom-up methodologies (Bosseboeuf, 2009).

EMEEES Summary Findings

BOTTOM-UP

- Provides an explicit evaluation hierarchy based on cost and reliability. Cheapest estimates are the most general and the least reliable, most expensive estimates are most rigorous and most reliable.
- It is implicit that aggregate national-level energy savings (“national policy savings”) are calculated as the sum of the bottom-up evaluation.
- In the end, the most preferred estimates are those that are derived from one of the 4 IMPVP methods. In other words, US-style impact evaluations are encouraged.

TOP-DOWN

- EMEEES team selected 15 independent variables they called ‘energy savings indicators.’ A naïve generic regression equation was used to control for factors that contribute to energy savings but are not linked to policies.-- only two effects were considered for possible corrections (1) autonomous trend (2) market price.
- A general conclusion of the econometric analysis carried out to measure the trends and price effects is that the results obtained were not very robust, and the price elasticity or trend were often not significant from a statistical or economic point of view..... the analysis of case studies was quite inconclusive.

Vast majority of USA (Federal, State, Regional, Utility) evaluations

- a) MC&D (market counts with deemed savings) evaluation, including logic models, market indicators, market effects
- b) IMPVP (monitoring, metering, billing, simulation, persistence of measures, stated preference surveys)
- c) Energy efficiency indexes (not currently used – but likely in the near future as it is explicitly mentioned in Waxman-Markey)

Are existing techniques adequate for verifying national policies impacts?

Techniques were created in the 1970's and 1980's to answer this question:

1) what is average first-year savings for each program?

These are best answered with bottom-up methods.

But don't we need to answer a different question?

2) what is total savings every year for all public programs combined?

**IN ESSENCE, THE TWO QUESTIONS IMPLY DIFFERENT
DEFINITIONS OF "ENERGY SAVINGS." I CALL Q2**

"DEEP SAVINGS"

"deep" in time

"deep" in equipment stock

"deep" in the social fabric

"deep" in behavior

If you believe that the total savings from energy efficiency programs is too insignificant to matter (which was true in the 1970s and 1980s), then for all practical purposes only “conventional savings” matters. But if energy efficiency is viewed as a real resource, then “deep savings” matters more.

**8 reasons why average first-year savings
are not the same as total long-term savings**

4 Technological Reasons

1. Measures themselves degrade or fail
2. Measures are removed, replaced, or migrate
3. Physical conditions affecting and interacting with measures change
4. Operations and maintenance of measures change

4 Behavioral Reasons

5. Prices of energy and related goods change how consumers use the measure
6. Income and profit changes change how consumers use the measure
7. Ownership and occupants change, and they have different tastes and needs
8. Public policies change consumer perceptions and behavior

At the very least, to estimate deep savings an evaluation must...

- a) control for changes in a consumption that are due to changes in fuel prices, changes in income, changes in the quantity or quality of fuel-using equipment
- b) Use a time series to estimate policy impacts spanning at least two or three years

what a national energy efficiency policy evaluation doesn't have to do...

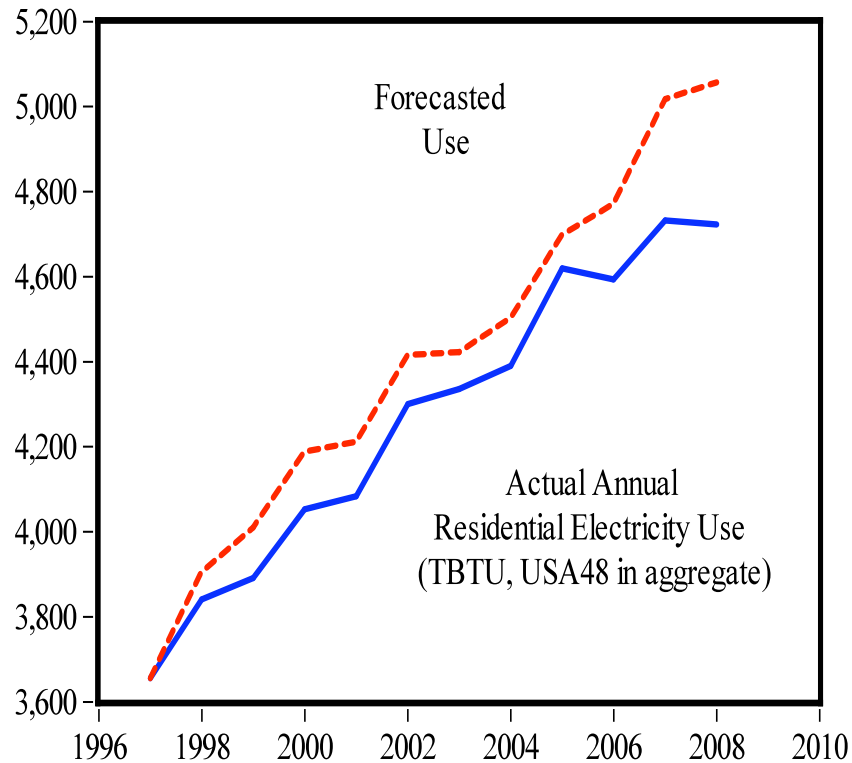
- c) differentiate between policy impacts that come from different programs or measures
- d) worry about free riders, spillover, rebound, self-selection
- e) worry about general equilibrium effects (changes in employment, non-energy benefits)

Example 1: National-level time series

- a) I have a full set of data from 1970 to 2007
- b) I hypothesize that the collective impacts from 1970 to 1997 of all residential energy efficiency programs in the US (aka, “national energy efficiency policy”) had the effect of lowering residential energy use from 1998 forward

| Dependent Variable: DLOG(ESRB/ POP) | | | | |
|--|--------------------|-------------------|--------------------|---------------|
| Periods included: 27 | | | | |
| Variable | Coefficient | Std. Error | t-Statistic | Prob. |
| DLOG(REALESRP) | -0.0689 | 0.0832 | -0.8290 | 0.4169 |
| DLOG(REALNNRP) | -0.0455 | 0.0519 | -0.8771 | 0.3909 |
| DLOG(REALPICAP) | 0.6614 | 0.2460 | 2.6893 | 0.0141 |
| DLOG(FRBB511) | -0.0381 | 0.0253 | -1.5032 | 0.1484 |
| DLOG(HDD) | 0.1307 | 0.0520 | 2.5120 | 0.0207 |
| DLOG(CDD) | 0.1850 | 0.0377 | 4.9042 | 0.0001 |

Findings: National-level time series



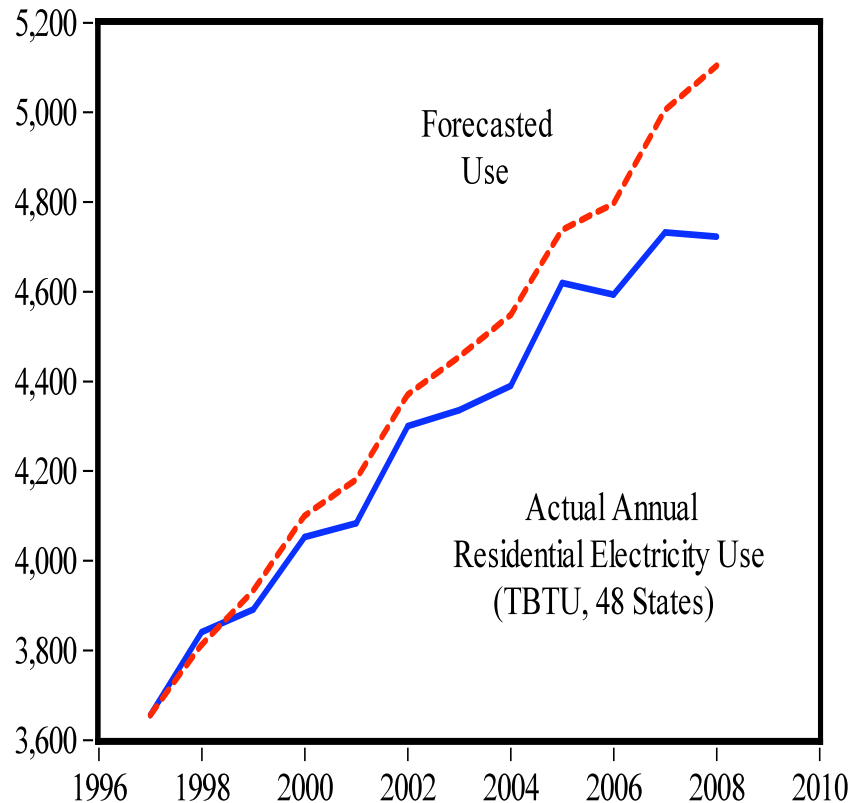
| YR | ESRB | ESRBF-USA48 |
|----------------------|----------|-------------|
| 1998 | 3,841 | 3,906 |
| 1999 | 3,891 | 4,010 |
| 2000 | 4,053 | 4,188 |
| 2001 | 4,084 | 4,211 |
| 2002 | 4,300 | 4,415 |
| 2003 | 4,336 | 4,423 |
| 2004 | 4,390 | 4,503 |
| 2005 | 4,620 | 4,698 |
| 2006 | 4,593 | 4,772 |
| 2007 | 4,732 | 5,018 |
| 2008 | 4,723 | 5,057 |
| IMPACTS-06-08 | | |
| GWH Difference | -233,946 | |
| Av. Difference | -77,982 | |
| Av. Ann. %change | -5.63% | |

Example 2: National-level cross section time series

Same data, only now disaggregated by the 48 states

| Dependent Variable: DLOG(ESRB/ POP) | | | | |
|--|--------------------|-------------------|--------------------|---------------|
| Periods included: 27 | | | | |
| Cross-sections included: 48 | | | | |
| Total panel (balanced) observations: 1296 | | | | |
| Variable | Coefficient | Std. Error | t-Statistic | Prob. |
| DLOG(REALSRP) | -0.1186 | 0.0190 | -6.2451 | 0.0000 |
| DLOG(REALNNRP) | -0.0110 | 0.0097 | -1.1407 | 0.2542 |
| DLOG(REALPICAP) | 0.2592 | 0.0405 | 6.3961 | 0.0000 |
| DLOG(FRBB511) | -0.0213 | 0.0068 | -3.1229 | 0.0018 |
| DLOG(HDD) | 0.1241 | 0.0102 | 12.1079 | 0.0000 |
| DLOG(CDD) | 0.0735 | 0.0044 | 16.6545 | 0.0000 |

Findings: National-level cross section time series

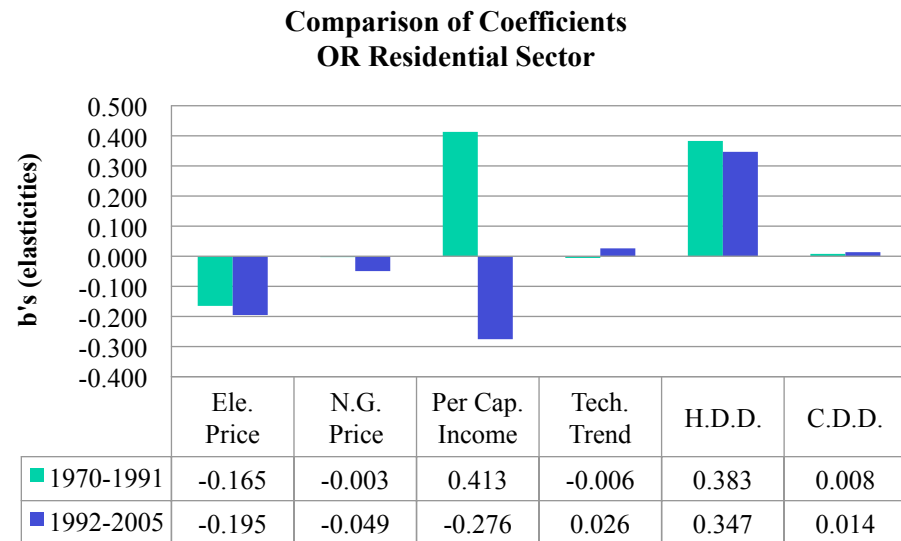


| YR | ESRB | ESRBF |
|---------------------------|----------|-------|
| 1998 | 3,841 | 3,812 |
| 1999 | 3,891 | 3,933 |
| 2000 | 4,053 | 4,100 |
| 2001 | 4,084 | 4,181 |
| 2002 | 4,300 | 4,371 |
| 2003 | 4,336 | 4,455 |
| 2004 | 4,390 | 4,549 |
| 2005 | 4,620 | 4,737 |
| 2006 | 4,593 | 4,796 |
| 2007 | 4,732 | 5,005 |
| 2008 | 4,723 | 5,104 |
| IMPACTS: 2006-2008 | | |
| GWH Diff. | -251,024 | |
| Av. Difference | -83,675 | |
| Av. Ann. %change | -6.04% | |

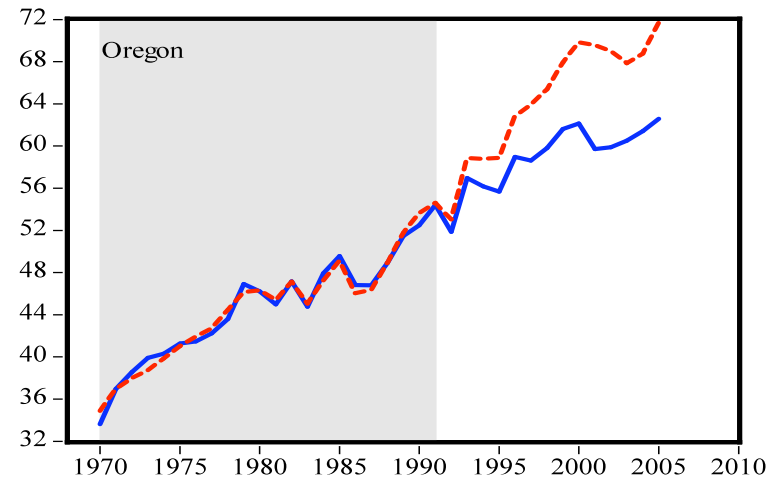
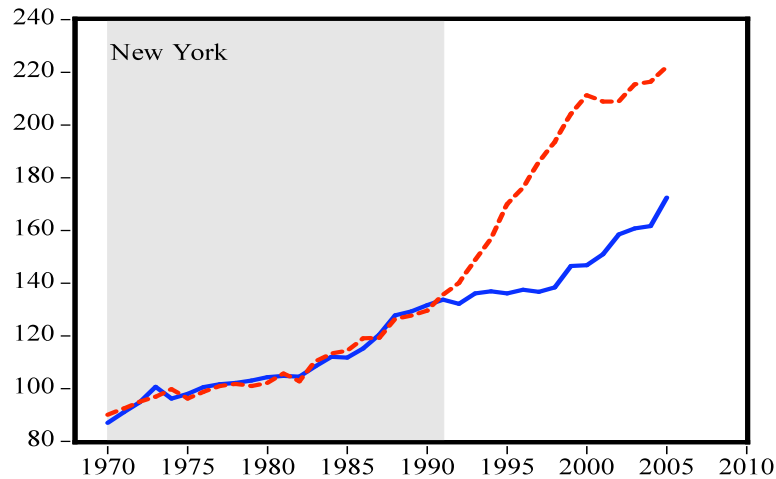
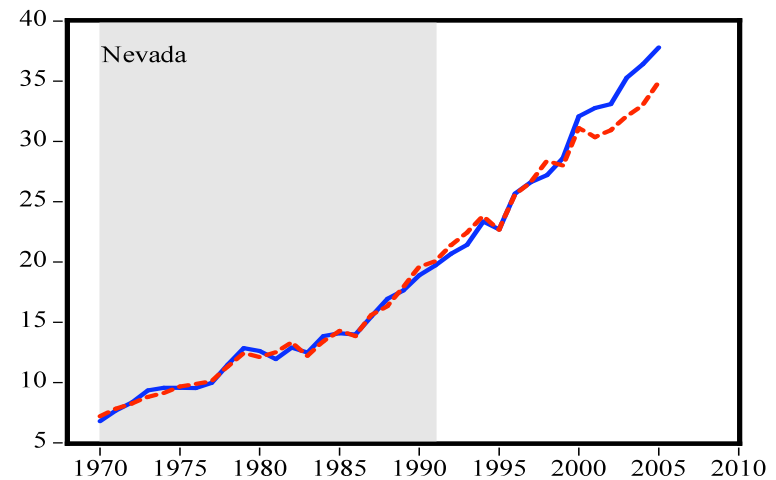
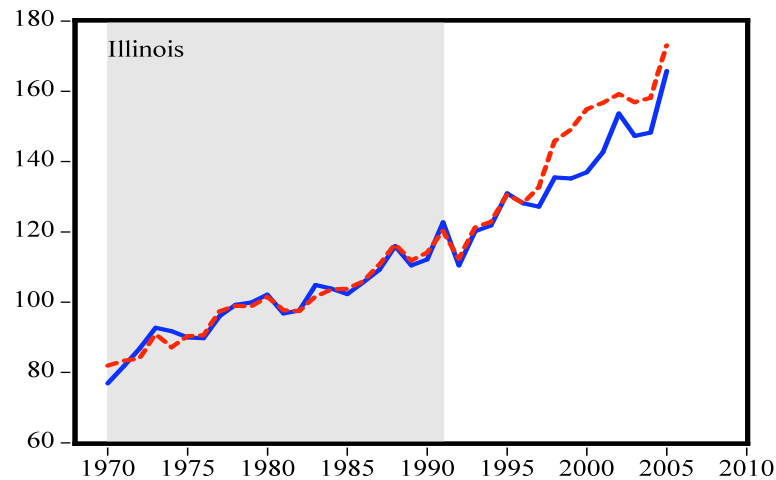
Example 3: State-level time series

Models for the period from 1970 to 1991 are used to forecast energy use from 1992 to 2005, and also to study behavioral effects of policies

| Per Capita kWh | OR Residential Sector | |
|-----------------|-----------------------|-----------|
| Fuel | Electricity | |
| Variables | 1970-1991 | 1992-2005 |
| constant | -8.085 | -5.603 |
| s.e. | 0.824 | 1.217 |
| Ele. Price | -0.165 | -0.195 |
| s.e. | 0.091 | 0.108 |
| N.G. Price | -0.003 | -0.049 |
| s.e. | 0.032 | 0.027 |
| Per Cap. Income | 0.413 | -0.276 |
| s.e. | 0.132 | 0.475 |
| Tech. Trend | -0.006 | 0.026 |
| s.e. | 0.021 | 0.047 |
| H.D.D. | 0.383 | 0.347 |
| s.e. | 0.068 | 0.048 |
| C.D.D. | 0.008 | 0.014 |
| s.e. | 0.017 | 0.010 |
| n | 22 | 14 |
| adj. R2 | 0.73 | 0.80 |



State-level time series policy evaluation: Total Residential Electricity Use (TBTU), Actual and Predicted



Thumbnail critiques of MC&D, IPMVP, Indexes

- 1. MC&D (market counts with deemed savings) evaluation, including logic models, market indicators, market effects are (a) defective in separating volume sold due to supply and demand versus volume sold due to public programs, and (b) use deemed kWh estimates, not empirically estimated kWh**

- 2. IMPVP (monitoring, metering, billing, simulation, persistence, stated preference surveys) - SEE BELOW**

- 3. Energy efficiency indexes (not currently used – but likely in the near future as explicitly mentioned in Waxman-Markey) - SEE BELOW (and my 2008 paper in EE, “The Trouble with Energy Efficiency Indexes...)**

Complete ex ante formula for calculating gross savings
(no interactions present)

CFL Program Gross Savings =

$$\left[\begin{array}{l} (\text{number of bulbs replaced}_{pre}) \\ \times (\text{average wattage}_{pre}) \\ \times (\text{average hours of use}_{pre}) \end{array} \right] - \left[\begin{array}{l} (\text{number of CFLs installed}_{post}) \\ \times (\text{average wattage}_{post}) \\ \times (\text{average hours of use}_{post}) \end{array} \right] =$$

Total Energy Use_{pre} - Total Energy Use_{post}

Optimistic ex ante gross savings assumptions

| Program Planning Assumptions | Existing | Repld wth |
|------------------------------|-----------------|-------------|
| Total Replacemnts | 6,000,000 | 6,000,000 |
| Average Wattage | 60 | 15 |
| Av. Daily Hrs. | 3 | 3 |
| Av. Ann. Hrs. | 1,093 | 1,093 |
| Average Ann. kWh | 66 | 16 |
| Cost per kWh | \$0.10 | \$0.10 |
| Total Annual GWH | 393 | 98 |
| Annual Bill | \$39,339,000 | \$9,834,750 |
| Total GWH Savings | 295 | |
| Total Bill Savings | \$29.5 M | |

Potential ex post findings

| Verification Scenarios | Pre-CFL | Pst-CFL | GWh Savings | Bill Savings |
|-----------------------------------|---------|---------|-------------|----------------|
| Scenario 1: (all else unchnge) | | | | |
| Biased Replcmnts | 4 M | 4 M | 197 | \$19.7 M |
| Scenario 2: (all else unchngd) | | | | |
| Biased Pre/ Pst Hrs | 2.5 | 3.5 | 164 | \$16.4 M |
| Scenario 3: (all else unchngd) | | | | |
| Biased Pre Watts | 45 | 15 | 197 | \$19.7 M |
| Scenario 4: (all combined) | | | | |
| Biased Replcmnts | 4 M | 4 M | | |
| Biased Pre Watts | 45 | 15 | | |
| Biased Pre/Pst Hrs | 2.5 | 3.5 | 66 | \$6.6 M |

MONITORING MAGIC: ERS and Horowitz (1998) for Northeast Utilities

Results from the Lighting Loggers of the 20 On-Sites: Hours Use

| | WS | Office | Common | Living Quarters | Cafeteria/Rest | Hallways | Other | Average |
|--------------|------------|--------|--------|-----------------|----------------|----------|-------|---------|
| Hospital | A1, A2, A3 | 2,962 | 1,454 | 1,654 | 6,204 | 8,030 | 4,652 | 3,901 |
| | A4 | | | 2,940 | | 8,529 | | 3,838 |
| | A9 | | | | | | | |
| | A10 | | | | | | | |
| | Average | 2,962 | 1,454 | 2,205 | 6,204 | 8,130 | 4,652 | 3,894 |
| School | WS | Office | Common | Living Quarters | Cafeteria/Rest | Hallways | Other | Average |
| | A1, A2, A3 | 1,289 | | | | 1,374 | 851 | 1,054 |
| | A4 | | | | | | | |
| | A9 | | | | | | | |
| | A10 | | | | | | | |
| | Average | 1,289 | | | | 1,374 | 851 | 1,054 |
| College/Univ | WS | Office | Common | Living Quarters | Cafeteria/Rest | Hallways | Other | Average |
| | A1, A2, A3 | 2,803 | 5,220 | | 4,096 | 7,160 | | 3,863 |
| | A4 | | | | | | 6,172 | 6,172 |
| | A9 | | | | | | | |
| | A10 | | | | | | | |
| | Average | 2,803 | 5,220 | | 4,096 | 7,160 | 6,172 | 4,152 |
| Apt/Dorm | WS | Office | Common | Living Quarters | Cafeteria/Rest | Hallways | Other | Average |
| | A1, A2, A3 | | | 5,563 | | | | 5,563 |
| | A4 | | | 485 | | 8,760 | | 2,324 |
| | A9 | | | | | | | |
| | A10 | | | | | | | |
| | Average | | | 1,614 | | 8,760 | | 2,913 |
| Hotel/Motel | WS | Office | Common | Living Quarters | Cafeteria/Rest | Hallways | Other | Average |
| | A1, A2, A3 | 2,505 | 3,816 | 2,540 | 5,891 | 7,058 | 4,443 | 3,740 |
| | A4 | | | 1,855 | | | | 1,855 |
| | A9 | | | | | | | |
| | A10 | | 5,975 | | | | | 5,975 |
| | Average | 2,505 | 4,356 | 2,197 | 5,891 | 7,058 | 4,443 | 3,557 |
| Office | WS | Office | Common | Living Quarters | Cafeteria/Rest | Hallways | Other | Average |
| | A1, A2, A3 | 3,587 | 3,421 | | 5,488 | 6,476 | 3,120 | 4,289 |
| | A4 | 6,395 | 6,655 | | | 6,419 | | 6,450 |
| | A9 | | | | | | | |
| | A10 | | | | | | | |
| | Average | 3,658 | 3,734 | | 5,488 | 6,457 | 3,120 | 4,553 |
| Other | WS | Office | Common | Living Quarters | Cafeteria/Rest | Hallways | Other | Average |
| | A1, A2, A3 | 1,625 | 1,611 | | 3,245 | 6,286 | 1,991 | 2,391 |
| | A4 | | | | | | | |
| | A9 | | | | 3,809 | | 8,759 | 6,264 |
| | A10 | | | | | | | |
| | Average | 1,625 | 1,611 | | 3,433 | 6,286 | 2,241 | 2,550 |

20 buildings

153 loggers

7 building types

6 space types

4 lighting technologies

168 cells

42 cells with monitoring

~4 weeks of monitoring

Lighting Hours of Use by Building Type, Worksheet, and Space Type

| | WS | Office | Common | Living Quarters | Cafeteria/Rest | Hallways | Other |
|---------------|------------|--------|--------|-----------------|----------------|----------|---------|
| Hospital 2 | A1, A2, A3 | 2,962 | 1,454 | 1,654 | 6,204 | 6,030 | 4,652 * |
| | A4 | 2,962 | 1,454 | 2,940 | 6,204 | 6,529 | 4,652 |
| | A9 | 2,962 | 1,454 | 2,205 | 6,204 | 6,130 | 4,652 |
| | A10 | 2,962 | 1,454 | 2,205 | 6,204 | 6,130 | 4,652 |

| | WS | Office | Common | Living Quarters | Cafeteria/Rest | Hallways | Other |
|-------------|------------|--------|--------|-----------------|----------------|----------|-------|
| School 3 | A1, A2, A3 | 1,289 | 1,054 | 1,054 | 1,054 | 1,374 | 851 |
| | A4 | 1,289 | 1,054 | 1,054 | 1,054 | 1,374 | 851 |
| | A9 | 1,289 | 1,054 | 1,054 | 1,054 | 1,374 | 851 |
| | A10 | 1,289 | 1,054 | 1,054 | 1,054 | 1,374 | 851 |

| | WS | Office | Common | Living Quarters | Cafeteria/Rest | Hallways | Other |
|-------------------|------------|--------|--------|-----------------|----------------|----------|-------|
| College/Univ 4 | A1, A2, A3 | 2,803 | 5,220 | 3,863 | 4,096 | 7,160 | 6,172 |
| | A4 | 2,803 | 5,220 | 6,172 | 4,096 | 7,160 | 6,172 |
| | A9 | 2,803 | 5,220 | 4,152 | 4,096 | 7,160 | 6,172 |
| | A10 | 2,803 | 5,220 | 4,152 | 4,096 | 7,160 | 6,172 |

| | WS | Office | Common | Living Quarters | Cafeteria/Rest | Hallways | Other |
|---------------|------------|--------|--------|-----------------|----------------|----------|-------|
| Apt/Dorm 6 | A1, A2, A3 | 5,563 | 5,563 | 5,563 | 5,563 | 8,760 | 5,563 |
| | A4 | 2,324 | 2,324 | 485 | 2,324 | 8,760 | 2,324 |
| | A9 | 2,913 | 2,913 | 1,614 | 2,913 | 8,760 | 2,913 |
| | A10 | 2,913 | 2,913 | 1,614 | 2,913 | 8,760 | 2,913 |

| | WS | Office | Common | Living Quarters | Cafeteria/Rest | Hallways | Other |
|------------------|------------|--------|--------|-----------------|----------------|----------|-------|
| Hotel/Motel 7 | A1, A2, A3 | 2,505 | 3,816 | 2,540 | 5,891 | 7,058 | 4,443 |
| | A4 | 2,505 | 4,356 | 1,855 | 5,891 | 7,058 | 4,443 |
| | A9 | 2,505 | 4,356 | 2,198 | 5,891 | 7,058 | 4,443 |
| | A10 | 2,505 | 5,975 | 2,198 | 5,891 | 7,058 | 4,443 |

| | WS | Office | Common | Living Quarters | Cafeteria/Rest | Hallways | Other |
|----------------|------------|--------|--------|-----------------|----------------|----------|---------|
| Office * 10 | A1, A2, A3 | 3,587 | 3,421 | 4,289 | 5,488 | 6,476 | 3,120 * |
| | A4 | 6,395 | 6,655 | 6,450 | 5,488 | 6,419 * | 3,120 |
| | A9 | 3,658 | 3,734 | 4,553 | 5,488 | 6,457 | 3,120 |
| | A10 | 3,658 | 3,734 | 4,553 | 5,488 | 6,457 | 3,120 |

| | WS | Office | Common | Living Quarters | Cafeteria/Rest | Hallways | Other |
|-------------|------------|--------|--------|-----------------|----------------|----------|-------|
| Other 12 | A1, A2, A3 | 1,625 | 1,611 | 2,391 | 3,245 | 6,286 | 4,991 |
| | A4 | 1,625 | 1,611 | 2,550 | 3,433 | 6,286 | 2,241 |
| | A9 | 1,625 | 1,611 | 6,284 | 3,809 | 6,286 | 8,759 |
| | A10 | 1,625 | 1,611 | 2,550 | 3,433 | 6,286 | 2,241 |

126 empty
cells filled
by defaults

1) by space
type by
building
type

2) by
technology
type by
building
type

3) by
building
type

The typical evaluation: light loggers are installed on a sample of CFLs. When the evaluation is complete, the accuracy of the program gross savings should be calculated by the formula:

SE(CFL Program Gross Savings) =

$$\sqrt{\left[Total\ Energy\ Use_{pre} \times \sqrt{\left(\frac{SE(C_1)}{C_1}\right)^2 + \left(\frac{SE(C_2)}{C_2}\right)^2 + \left(\frac{SE(C_3)}{C_3}\right)^2} \right]^2 + \left[Total\ Energy\ Use_{post} \times \sqrt{\left(\frac{SE(C_4)}{C_4}\right)^2 + \left(\frac{SE(C_5)}{C_5}\right)^2 + \left(\frac{SE(C_6)}{C_6}\right)^2} \right]^2}$$

- C_1 = total number of incandescent bulbs replaced
- C_2 = average incandescent bulb wattage
- C_3 = average annual hours of use, pre-installation
- C_4 = total number of CFLs installed/added
- C_5 = average CFL wattage, post-installation
- C_6 = average annual hours of use, post-installation

... yet, only the standard error of C_6 is reported

NTG factors: Recollections, stated preferences, and cognitive biases

$$\text{Conventional NET SAVING} = NTGFR \times [(C_4) \times (\Delta C_5) \times (C_6)]$$

If you wanted the full, unbiased CFL program net savings and the full, unbiased standard error of net savings, you would really need all of this information...

CFL Net Program Savings

$$= \left[\begin{aligned} &[(\text{number of bulbs replaced}_{pre}) \times (\text{average wattage}_{pre}) \times (\text{average hours of use}_{pre})] \\ &- [(\text{number of CFLs installed}_{post}) \times (\text{average wattage}_{post}) \times (\text{average hours of use}_{post})] \\ &- [(\text{number of Free Rider bulbs replaced}_{pre}) \times (\text{average wattage}_{pre}) \times (\text{average hours of use}_{pre})] \\ &- [(\text{number of Free Rider CFLs installed}_{post}) \times (\text{average wattage}_{post}) \times (\text{average hours of use}_{post})] \end{aligned} \right]$$

SE(CFL Net Program Savings) =

$$\left[\begin{aligned} &\left[\text{Total Energy Use}_{pre} \times \sqrt{\left(\frac{SE(C_1)}{C_1}\right)^2 + \left(\frac{SE(C_2)}{C_2}\right)^2 + \left(\frac{SE(C_3)}{C_3}\right)^2} \right] \\ &+ \left[\text{Total Energy Use}_{post} \times \sqrt{\left(\frac{SE(C_4)}{C_4}\right)^2 + \left(\frac{SE(C_5)}{C_5}\right)^2 + \left(\frac{SE(C_6)}{C_6}\right)^2} \right] \\ &+ \left[\text{Total Free Rider Use}_{pre} \times \sqrt{\left(\frac{SE(C_7)}{C_7}\right)^2 + \left(\frac{SE(C_8)}{C_8}\right)^2 + \left(\frac{SE(C_9)}{C_9}\right)^2} \right] \\ &+ \left[\text{Total Free Rider Use}_{post} \times \sqrt{\left(\frac{SE(C_{10})}{C_{10}}\right)^2 + \left(\frac{SE(C_{11})}{C_{11}}\right)^2 + \left(\frac{SE(C_{12})}{C_{12}}\right)^2} \right] \end{aligned} \right]$$

On-site survey *free rider* questions

| Survey Questionnaire - page 1 | T-8 Fluorescent Systems | Compact Fluorescent Lights | High Efficiency Exit Signs | Electronic Ballasts | Occupancy Sensors | Reflectors or Parabolic Fixtures | Premium Efficiency Motors | High Efficiency HVAC |
|---|--|--|--|--|---|---|---|---|
| 1. Was any portion of the Express Services Rebate Program measure(s) installed prior to participation in the program? 1 - Yes, (if yes, determine % or quantity) 2 - No 3 - Don't Know | _____ (_____ qty) or (_____ %) (if yes) | _____ (_____ qty) or (_____ %) (if yes) | _____ (_____ qty) or (_____ %) (if yes) | _____ (_____ qty) or (_____ %) (if yes) | _____ (_____ qty) or (_____ %) (if yes) | _____ (_____ qty) or (_____ %) (if yes) | _____ (_____ qty) or (_____ %) (if yes) | _____ (_____ qty) or (_____ %) (if yes) |
| 2. Did plans to install any part of the measure(s) exist prior to participation in the Express Services Rebate Program? 1 - Yes, (if yes, determine % or quantity) 2 - No 3 - Don't Know | _____ (_____ qty) or (_____ %) (if yes) | _____ (_____ qty) or (_____ %) (if yes) | _____ (_____ qty) or (_____ %) (if yes) | _____ (_____ qty) or (_____ %) (if yes) | _____ (_____ qty) or (_____ %) (if yes) | _____ (_____ qty) or (_____ %) (if yes) | _____ (_____ qty) or (_____ %) (if yes) | _____ (_____ qty) or (_____ %) (if yes) |
| 3. Assuming that the Express Services rebate had not been available, would you have installed the measure(s) anyway? 1 - Yes, at the same time 2 - Yes, within six months 3 - Yes, 6 mo. - 1 year later 4 - Yes, greater than 1 year 5 - No (skip to question 6, pg 2) 6 - Don't Know | | | | | | | | |
| 4. What portion of the measure(s) would you have installed had the rebate not been provided? (determine % or quantity) | _____ or _____ % | _____ or _____ % | _____ or _____ % | _____ or _____ % | _____ or _____ % | _____ or _____ % | _____ or _____ % | _____ or _____ % |
| 5. Assuming that the rebate had not been provided, what level of efficiency (relative to the baseline measure) would you have installed? 1 - Same efficiency 2 - Different efficiency - (determine efficiency) 3 - Don't Know | _____ Fixture Code (_____) (only if #2) | _____ Fixture Code (_____) (only if #2) | _____ Fixture Code (_____) (only if #2) | _____ Fixture Code (_____) (only if #2) | | | (if answer above is #2, use pg. 3 to record motor efficiencies) | _____ EER/SEER (_____) (only if #2) |

On site survey *spillover* questions

| Survey Questionnaire - page 2 | T-8 Fluorescent Systems | Compact Fluorescent Lights | High Efficiency Exit Signs | Electronic Ballasts | Occupancy Sensors | Reflectors or Parabolic Fixtures | Premium Efficiency Motors | High Efficiency HVAC | |
|---|-------------------------------|----------------------------------|----------------------------------|------------------------|----------------------|--|---------------------------------|----------------------------|--|
| 6. Have you installed other energy efficient equipment (non-Express Services) during or following installation of the rebated measure(s)? 1 - Yes, with incentives from other programs 2 - Yes, no incentives (quantify relative %) 3 - No 4 - Don't Know | | | | | | | | | |
| 7. Was your participation in the Express Services program a motivating factor in installing any of the measures? 1 - Yes 2 - | | | | | | | | | |
| 8. Do you have plans to install other energy efficient measures (non-Express Services) during the next year? 1 - Yes, with incentives from other programs 2 - Yes, no incentives (quantify relative %) 3 - No 4 - Don't Know | | | | | | | | | |
| 9. Has the Express Services Program affected your decision making regarding energy efficient equipment? 1 - Yes, considerably 2 - Yes, moderately 3 - Yes, minimally 4 - No, has not effected my decisions 5 - Don't Know | | | | | | | | | |

The problem of measure retention (persistence)

Measure retention studies are too expensive to be done often and for every program.

CALMAC lists over 70 retention studies, mostly for 1994-1996 program years. This is a drop in the bucket.

If CA implemented 200 programs every year since 1994 forward, and each installation is assumed to have a 6 year life...

| LIFETIME OF SAVINGS = 6 YEARS | | |
|--------------------------------|----------------------|--------------------------------|
| YR | 1st yr Evaluation | Retention Study every 3 yrs |
| 1994 | 200 | 0 |
| 1995 | 200 | 0 |
| 1996 | 200 | 0 |
| 1997 | 200 | 200 |
| 1998 | 200 | 200 |
| 1999 | 200 | 200 |
| 2000 | 200 | 400 |
| 2001 | 200 | 400 |
| 2002 | 200 | 400 |
| 2003 | 200 | 400 |
| 2004 | 200 | 400 |
| 2005 | 200 | 400 |
| 2006 | 200 | 400 |
| TOTAL # Evals. thru 2006 | | 2,600 |
| | | 3,400 |

Billing analysis (whole building) of tankless NG water heaters

- Despite sample sculpting, non-participants were not comparable. Their baseload use (hot water, cooking, etc.) was 55% higher than that of participants. This clearly means that participants were self-selected – they tend to be low baseload natural gas users to begin with.

PARTICIPANTS

Dependent Variable: AVGREAD

| Variable | Coefficient | Std. Error | t-Statistic | Prob. |
|----------|-------------|------------|-------------|-------|
| C | 0.445 | 0.016 | 27.088 | 0.000 |
| AVGHDD | 0.158 | 0.002 | 64.861 | 0.000 |

NON-PARTICIPANTS

Dependent Variable: AVGREAD

| | | | | |
|--------|-------|-------|---------|-------|
| C | 0.689 | 0.009 | 73.351 | 0.000 |
| AVGHDD | 0.157 | 0.001 | 131.741 | 0.000 |

Impact findings

- In addition to discovering that the nonparticipants sample was invalid, I discovered that using heating months for analyzing participant bills confounded the evaluation.
- Below are the final results (based on regression modeling):

| | |
|--|-------|
| Ex Ante (Expected) Savings -- Therms per Year | = 102 |
| Savings using Participants, Only & All Periods | = 31 |
| Savings using Participants and No-Heating Periods, Only | = 55 |
| Gross Realization Rate (Participants and No-Heating, Only) | = 54% |

Pinpointing the index problem

$$\left(\frac{(E_1 + F_1 + G_1) - (E'_1 + F'_1 + G'_1)}{E_1 + F_1 + G_1} \right) \neq \left(\begin{aligned} &\left[\left(\frac{E_1}{P_1} / \frac{E_0}{P_0} \right) \times \left(\frac{E_1}{E_1 + F_1 + G_1} \right) \right] \\ &+ \left[\left(\frac{F_1}{Q_1} / \frac{F_0}{Q_0} \right) \times \left(\frac{F_1}{E_1 + F_1 + G_1} \right) \right] \\ &+ \left[\left(\frac{G_1}{R_1} / \frac{G_0}{R_0} \right) \times \left(\frac{G_1}{E_1 + F_1 + G_1} \right) \right] \end{aligned} \right) - 1$$

**Conventional
impact calculation**

**EE index
impact calculation**

What national verification findings will look like if they are not analyzed econometrically

